

Global MBA

Courses

CORE COURSES	
<ul style="list-style-type: none"> Statistics & Data Analysis Financial Reporting Service & Operations Management Strategic Management 	<ul style="list-style-type: none"> Financial Management Management Accounting Organizational Behavior Marketing Management
ELECTIVE COURSES OFFERED BY GMBA	
<ul style="list-style-type: none"> Business Communication Business Model Canvas: How to Build a Start-Up Chinese Family Business Climate Change and Sustainability Crisis Management Cross-Cultural Management Cultural and Creative Industries: Theories and Practices Digital Trends and Management in Cloud Computing Data Science and Business Analytics Entrepreneurship and Innovation Enterprise Risk Management ESG Investing Fit to Lead From CFO to CEO Global Entrepreneurial Finance: Venture Capital and Private Equity 	<ul style="list-style-type: none"> Game Theory Global Investment: Markets, Instruments and Risk Management Human Resource Management Leadership Practice Leading Systems Change: Systems Thinking for a Sustainable World Mergers, Acquisitions, and Strategic Alliances Management Information System Managing Strategic Alliances from a Global Perspective Negotiation Strategies and Skills Platform Strategy Quantitative Research Methods for Thesis Research Strategic Management of Technological Innovation Systems Thinking and Learning Organization Wine and Spirit Cultural Business

Graduation Requirements

Core Courses	Elective Courses	Master Thesis
24 credits (3 credits/course)	15 credits (1, 2, and 3 credits/course)	0 credits (Mandatory)

Scholarship and Assistantship Opportunities

Scholarships are offered by the Taiwanese Government, NTU, and the Global MBA program. For students who were not awarded scholarships, the Global MBA program offers assistantship for students to finance their studies.

For more information, please visit our website <http://gmba.ntu.edu.tw>

Contact Us

ntugmba@ntu.edu.tw

TEL: +886-2-3366-1030

Room 903, Building I, College of Management, No. 1, Sec.4,
Roosevelt Road, Taipei 106, Taiwan

